

# ANNA LAUDEL

**Content Creator/Graphic Designer**  
**Anna Laudel Gallery, Istanbul**

The Anna Laudel Gallery is one of the leading venues for contemporary art in Istanbul. Its focus is on innovative curatorial concepts, intercultural dialogue, and the creation of exceptional art experiences for visitors from around the world. The gallery places great importance on professionalism, careful handling of artworks, and personalized service—qualities that make smooth logistics and inventory processes indispensable.

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## **Areas of Responsibility:**

- **Videography & Photography:** Conceptualize, shoot, produce, and edit high-quality, impactful content to promote Anna Laudel Gallery's exhibitions, events, and activities.
- **Creative Process Management:** Lead all phases of content production from brief reception and logistical coordination to on-site setup, execution, and post-production, ensuring exceptional images and video output.
- **Event Coverage:** Maintain an active presence at gallery events and activations to document and capture key moments for communications and archival purposes.
- **Artist Content Creation:** Proactively organize and direct photo and video shoots with artists for use across social media, brand campaigns, and marketing collateral.
- **Technical Oversight:** Manage all editing and post-production processes using the latest software and techniques, optimizing content for print, web, and multimedia platforms.
- **Brand Alignment:** Translate production scripts and briefs into visually compelling stories that uphold Anna Laudel's brand standards and goals.
- **Trend Awareness:** Stay current with industry trends, emerging visual styles, and new editing technologies to ensure content remains fresh and relevant.
- **Asset Management:** Organize and maintain a well-structured, accessible digital asset library, facilitating efficient use of content by all staff members.

## **How Can You Succeed in This Role?**

### **Sincerity and Transparency**

- Demonstrate proactive behavior and sound judgment in challenging situations.
- Uphold professionalism, integrity, and transparency in your actions, motivations, and communications.
- Take responsibility for mistakes, share lessons learned, and help prevent repeat errors.
- Conduct business honestly and fairly, and respect confidentiality always.

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## Reliability and Loyalty

- Honor all commitments and deadlines.
- Thrive both independently and as part of our dynamic team.
- Build relationships with colleagues, artists, business partners, guests, and collectors, displaying a positive and approachable demeanor.
- Foster a supportive work environment by collaborating and assisting team members.

## Strong Quality Management and Innovation

- Commit to excellence and consistently exceed expectations—never settle for mediocrity.
- Continuously seek opportunities for improvement and innovation.
- Offer constructive feedback to enhance collective performance.

## Our Commitment to You

Anna Laudel Gallery is devoted to fostering talent, growth, and value creation. We believe exceptional results come from exceptional people. We strive to provide an environment that empowers you to thrive, while recognizing that our expectations are mutual and reciprocal.

## Requirements

- University degree in a relevant discipline preferred.
- Experience in an artistic or luxury brand environment in a similar role is advantageous.
- Excellent communication and organizational skills.
- Proficiency in English (spoken and written).

This role is critical in supporting Anna Laudel Gallery's reputation for high professional standards in event management, marketing, and creative exhibition campaigns. Your expertise will ensure the gallery's visual storytelling remains compelling, innovative, and aligned with our mission.

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## Application

Please send your complete application documents (motivation letter, CV, certificates), your earliest possible start date, and salary expectations via email to [jobs@annalaudel.gallery](mailto:jobs@annalaudel.gallery).